

# Making Croydon Baby Friendly - 2018

This awareness session is aimed at all Best Start colleagues in public-facing roles, particularly those who have contact with families. It should form part of any induction/orientation process for school nurses, Children's Hospital at Home staff, receptionists in health centres, health visitor administrators, all children's centre staff and others working to improve the health of people in Croydon.

**Aim: To enable participants to promote and support breastfeeding and help to create a breastfeeding culture in the local community**

**Objectives: On completion of the training participants will:**

- Understand the impact of increasing breastfeeding rates on the health and well-being of mothers and babies.
- Have explored myths and attitudes to breastfeeding.
- Have knowledge of the Croydon Infant Feeding Policy
- Have knowledge of breastfeeding initiatives in Croydon.
- Be able to provide information about local services available and know where to make referrals.
- Understand how to support breastfeeding within the workplace; to help normalise breastfeeding in Croydon

<b>Thursday 8<sup>th</sup> February 2018</b>	<b>10am-12pm</b>	<b>Room 7, Shirley House, Croydon University Hospital (opposite maternity entrance)</b>
<b>Tuesday 3<sup>rd</sup> April 2018</b>	<b>10am-12pm</b>	<b>Room 5, Shirley House, Croydon University Hospital (opposite maternity entrance)</b>
<b>Wednesday 13<sup>th</sup> June 2018</b>	<b>10am-12pm</b>	<b>Room 5, Shirley House, Croydon University Hospital (opposite maternity entrance)</b>

To book your place please call the Nursing Team at Croydon Health Services on 020 8274 6342/ 6468. Please also complete the training application form (on p2) and email to [CH-TR.NursingCPD@nhs.net](mailto:CH-TR.NursingCPD@nhs.net)

If an application form is not received prior to the course your place could be cancelled.  
For more information please email [melissa.callaghan@nhs.net](mailto:melissa.callaghan@nhs.net) or call 020 8714 2975

## **‘MAKING CROYDON BABY FRIENDLY’ APPLICATION FORM (Public Health Breastfeeding Awareness Course)**

Please ensure that ALL relevant sections are completed.

- PLEASE EMAIL YOUR COMPLETED APPLICATION FORM TO [CH-TR.NursingCPD@nhs.net](mailto:CH-TR.NursingCPD@nhs.net) .
- YOUR APPLICATION FORM MUST BE APPROVED BY YOUR LINE MANAGER.
- OR POST THIS COMPLETED APPLICATION FORM TO: NURSING CPD, CROYDON HEALTH SERVICES NHS TRUST, LENNARD ROAD, CROYDON CR0 2UL.

### **1. Applicant’s Details: (if completing by hand please use block capitals and write clearly.**

First Name:

Surname:

Job Title:

Organisation:

Work Address:

Email:

Phone:

Dept/ Ward/Site (Chs Staff Only):

Grade/Pay Band (Chs Staff Only):

### **2. I would like to book a place on ‘Making Croydon Baby Friendly’ on:**

Date:

Start Time:

Location:

### **3. Applicant’s Signature:**

Date:

### **4. Do you have any specific needs that the trainers should be aware of in advance of the training?**

### **5. Approval For Training:**

Name of Line Manager:

Organisation:

Signature of Line Manager:

Date:

We would like to ensure that this course is open to all types of organisations which aim to work to improve the health and welfare of people in Croydon, and this information will help us monitor our progress and target resources appropriately. The information will be analysed on a yearly basis as part of our on-going evaluation of the training programme.

**What best describes your work setting?**

- Community Health Services
- Best Start
- Local Authority
- NHS Hospital
- Private Business
- Student
- Voluntary Sector
- School/College
- Other (please specify): \_\_\_\_\_

**What is your current field of work?**

- School nurse
- Children's Hospital At Home Nurse
- Health Centre Reception
- Health Visitor Assistant
- Health Visitor Admin
- Children's Centre
- Statutory Youth Worker
- Housing
- Voluntary Youth Worker
- Voluntary sector
- GP
- Sexual Health practitioner
- Foster carer
- Pharmacist
- Drugs
- Looked after Children
- Homeless
- Practice Nurse
- Counsellor/Therapist
- Education
- Alcohol
- Other (please state): \_\_\_\_\_